



Product Specifications			
Brand Name	QROWN		
Product Name	1121 Steam Basmati Rice		
Product Description	Extra-long grain, known for its superb cooking quality, unique aroma, and non-sticky texture; grains remain separate and fluffy after cooking. It is often aged for 1-2 years to enhance its characteristics.		
Shelf Life	2 Years		
Variety	Super Basmati Rice		
Quality	100% pure Sortexed & Silky Polished		
Country Of Origin	Pakistan		
Packing	5 Kg/ 10kg/25kg		
Rice Specifications			
Physical Specification	Parameters	Unit	Limits
	Average Grain Length(un-cooked)	mm	8.2 - 8.4
	Average Grain Length(cooked)	mm	>13.5
	Broken (Basis 3/4)	%	5
	Chalky (\geq 75% Chalkiness)	%	2
	Shriveled	%	2
	Paddy	Pcs/Kg	1
	Foreign Matter	%	Nil
	Moisture Content	%	12-13
	Damaged & Yellow	%	1.5
	Polishing Grade		Extra Well Milled
Sensory Parameters			
Appearance	Light Yellow Basmati White Color		
Smell	Basmati Aroma		
Cooking Instructions for 250 grams (1 cup)			
Traditional Method	Thoroughly wash the rice grains with the water 2-3 times. Drain and use fresh water every time. Soak the rice for approximately 25-30 minutes. Bring water to full boil, add rice and stir. Leave it uncovered and cook over medium heat for 10-12 minutes. Pour onto strainer and drain the boiling water and serve.		
Product Handling & Storage	Rice should be stored in a cool, dry place, preferably in a tightly closed container that keeps out dust, moisture and other contaminants.		
Intended Uses			
It can be used for home cooking and daily use and for making biryani & other traditional rice dishes.			