




Product Specifications					
Brand Name	QROWN	Super Basmati			
Product Name	Super Basmati White Rice				
Product Description	Qrown Super Basmati white rice is highly aromatic and full of flavor. The average length of each rice grain is approximately 7.2mm.				
Shelf Life	2 Years				
Variety	Super Basmati Rice				
Quality	100% pure Sortexed & Silky Polished				
Country Of Origin	Pakistan				
Packing	5 Kg in Non-Woven Bag				
Rice Specifications					
Physical Specification	Parameters			Unit	Limits
	Average Grain Length(un-cooked)			mm	7.2
	Average Grain Length(cooked)	mm	>15		
	Broken (Basis 3/4)	%	5		
	Chalky ( $\geq$ 75% Chalkiness)	%	2		
	Shriveled	%	2		
	Paddy	Pcs/Kg	1		
	Foreign Matter	%	Nil		
	Moisture Content	%	13-14		
	Damaged & Yellow	%	1.5		
	Polishing Grade		Extra Well Milled		
Sensory Parameters					
Appearance	Light Yellow Basmati White Color				
Smell	Basmati Aroma				
Cooking Instructions for 250 grams (1 cup)					
Traditional Method	Thoroughly wash the rice grains with the water 2-3 times. Drain and use fresh water every time. Soak the rice for approximately 25-30 minutes. Bring water to full boil, add rice and stir. Leave it uncovered and cook over medium heat for 10-12 minutes. Pour onto strainer and drain the boiling water and Serve.				
Product Handling & Storage	Rice should be stored in a cool, dry place preferably in a tightly closed container that keeps out dust, moisture and other contaminants.				
Intended Uses					
It can be used for home cooking and daily use and for making biryani & other traditional rice dishes.					